



Pioneering 24/7

CCTV Parking Enforcement

WeWatch is a leading company in the UK,
specialising in comprehensive car park
management solutions.



About Us



WeWatch, operating under the trading name Euro Parking Services Ltd, is a trusted provider with extensive experience in parking control management in the UK. Backed by over 100 years of combined industry expertise and powered by advanced technologies like ANPR and CCTV, we ensure smooth operations and revenue generation for landowners, along with enhanced security and a hassle-free parking experience for motorists.

Why Choose WeWatch

At WeWatch, we integrate state-of-the-art surveillance technology with expert real-time monitoring to ensure the highest level of security for your car park. While our advanced CCTV systems provide round-the-clock surveillance, it is our dedicated parking operators who truly make the difference actively monitoring every feed, identifying risks, and responding instantly to ensure complete safety.



Expert Support from Highly Trained Operators:

Our professional team ensures seamless operations with real-time monitoring, swift risk identification, and immediate response to maintain the safety and order of your car park. They are trained to handle a wide range of on-site scenarios with professionalism and efficiency.



Advanced Surveillance Technology:

We deploy next-generation CCTV systems that deliver 24/7 high-resolution footage, AI-driven alerts, and intelligent tracking, all designed to provide robust, round-the-clock security. Our systems integrate seamlessly with your site layout for optimal coverage and deterrence. Additionally, we ensure that you're always equipped with the latest advancements in surveillance with continuous upgrades.



Proven Experience Across Diverse Sectors:

With over 100 years of combined industry experience, our leadership and on-ground teams bring deep insights to address parking challenges in any setting. We've successfully partnered with residential estates, shopping centres, healthcare centres, and more. This broad experience enables us to design highly customised solutions for your specific needs.



Reliable Legal Support:

We offer end-to-end legal assistance, helping landowners maintain compliance with all relevant regulations, and ensuring that enforcement actions are both effective and lawful. We ensure complete legal peace of mind so you can focus on running your property without concern.

OUR SERVICES

At WeWatch, our aim is to offer comprehensive car park management services across the UK, ensuring seamless operations, enhanced security, and optimised revenue for property owners. Our innovative approach, backed by 100 plus of combined and progressive experience, makes parking efficient, secure, and effortless for motorists and businesses alike.

CCTV Enforcement

Key Features

24hr

24/7 Live Surveillance with Night Vision: High-resolution cameras with advanced night vision for clear visibility in low-light environments, monitored in real time.

360°

Pan-Tilt-Zoom (PTZ) Functionality: Cameras with 360-degree coverage, featuring pan, tilt, and zoom controls for flexible and comprehensive monitoring.

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Unmatched Performance in Any Condition: Engineered to perform seamlessly in varied weather and lighting conditions without interruption.

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IP-Rated, Vandal-Resistant Casing: Durable camera design with high water and dust resistance, built to withstand tampering and harsh environments.

AI

AI-Enabled Motion Detection Technology: Integrated AI analytics for accurate movement recognition and rapid object or threat identification.



Benefits of CCTV Enforcement



Round-the-Clock Protection: Enjoy 24/7 surveillance with night vision that ensures clear footage even in low-light conditions.



Full-Site Visibility: PTZ cameras with 360-degree coverage eliminate blind spots and monitor large areas with precision.



Weatherproof Performance: Cameras operate reliably in all weather and lighting conditions, ensuring uninterrupted security.



Resilient Build Quality: Water and dust-resistant with vandal-proof casing are perfect for high-risk or exposed locations.



Reduced Risk and Liability: Real-time monitoring and video evidence help deter trespassing, prevent damage, and resolve disputes quickly.



Seamless Operations: Intelligent tracking and AI-powered alerts enhance enforcement efficiency and reduce the need for manual oversight.

ANPR Parking Solutions

Key Features



Optical Character Recognition (OCR) Algorithm: Integrated OCR technology accurately captures and extracts vehicle registration numbers, instantly pushing the data to a centralised database for processing and enforcement



High-Performance Imaging Range: Equipped with high-end lenses capable of capturing sharp images from distances of up to 50 metres.



Night Vision Capability: Cameras offer clear imaging in low-light and night-time conditions, ensuring 24/7 monitoring and detection.



Wide Dynamic Range (WDR): Enables the camera to handle challenging lighting conditions, balancing highlights and shadows for clearer license plate visibility.



Fast Shutter Speed: Rapid image capture ensures clarity even when vehicles are in motion, reducing the chance of blurred or unreadable plates.



Benefits



Accurate and Automated Vehicle Identification: OCR technology and fast shutter speed ensures accurate, tamper-proof tracking and reduces manual errors.



Enhanced Enforcement Efficiency: Real-time data capture allows for quicker response to parking breaches, streamlining enforcement and reducing operational overhead.



Improved Coverage and Control: Long-range cameras and strategic positioning at entry/exit points ensure full visibility of all vehicle movements across the site.



24/7 Monitoring: Night vision capability ensures reliable vehicle detection even in low-light conditions, maintaining 24/7 operational control.



Reliable Performance in Varied Conditions: WDR technology ensures clear imaging even in difficult lighting, such as glare, shadows, or direct sunlight.

Signage

Clear and compliant signage is crucial for effective parking management. We provide professionally designed, statutory compliant signs that inform motorists of parking terms and conditions, ensuring transparency and enforcement clarity.

Benefits



Statutory Compliant Signage: Fully adheres to industry regulations and Accredited Trade Association (ATA) standards.



Clear Parking Terms: Helps motorists understand regulations, reducing disputes.



Customisable Designs: Tailored to suit site-specific requirements and branding.



Increased Compliance: Well-placed signage prevents unauthorised parking and enhances enforcement.



Sectors We Cater

Residential

We support estate managers by managing parking operations, enabling them to concentrate on their core responsibilities.



Education

We adopt a solution-oriented approach, with client managers assessing the estate, understanding the expectations, auditing, and crafting tailored solutions.



Supermarkets & Shopping Centres

Instead of adopting a one-size-fits-all approach, we offer a free site evaluation and recommend solutions that address all aspects of car park operations.



Leisure & Tourism

Our advanced parking solutions boost customer experience, helping businesses uphold a strong brand reputation while ensuring patrons enjoy a fun and relaxing visit



Business & Industrial Parks

Our services improve security, deter unauthorised parking, and create a safer environment for employees and visitors.



Hotels

We ensure a comfortable and secure guest experience with our ANPR and CCTV cameras, flexible stay options, and tariff concessions.



Healthcare

We assist NHS clinics in improving parking management, recognising the direct impact it has on the experience of staff, visitors, and patients.



Pubs & Restaurants:

We offer customised parking management, enhancing vehicle turnaround to elevate customer experience and drive business growth.



Testimonials

Case Study 1




Retail Park

Manchester

Severe unauthorised parking issues were being faced by this retail park, with non-customers occupying spaces for long hours. This left genuine shoppers struggling to find parking, resulting in customer complaints, revenue loss, and reduced footfall for the business.

To address this challenge, we implemented a CCTV enforcement system with ANPR (Automatic Number Plate Recognition) to track vehicles and enforce parking regulations.

Results

-  Significant reduction in unauthorised parking.
-  Higher customer satisfaction due to increased parking availability.
-  Seamless enforcement, with clear signage and automated monitoring reducing disputes.

"WeWatch's exceptional solutions and services completely transformed our parking facility. Shoppers can now find parking easily, and we've seen a significant boost in store visits. Their technology and support are second to none!"

Operations Manager, Manchester Retail Park

Our clients trust us for delivering exceptional parking management and security solutions. They commend our expertise, seamless operations, and round-the-clock support, which ensure safety and convenience at every step. Here's what our satisfied partners have to say about their experience with us.






Case Study 2

Residential Apartment Complex, Birmingham

This apartment complex in Birmingham was dealing with persistent unauthorised parking, where visitors and outsiders were using residents' designated spaces, causing daily frustration and security concerns.

These issues were resolved by implementing a permit-based access system combined with CCTV monitoring and 24/7 enforcement. Permits ensured that only authorised vehicles could park, and instant alerts helped deter unauthorised vehicles.

Results

-  A 95% decrease in unauthorised parking.
-  Improved resident satisfaction with stress-free parking.
-  Increased security with instant alerts deterring trespassers.

"Before WeWatch, finding a parking space was a nightmare. Now, residents have their designated spaces back, and the entire process is automated. Their system is efficient, and their team is incredibly responsive."

Property Manager, Birmingham Apartment Complex

We Know Our Legal

We prioritise compliance to landowners in the management of their parking facilities. Our services adhere to the latest industry regulations, ensuring enforcement and the protection of your interests.

Your Rights as a Landowner:

When you partner with us, you retain full control over your property while ensuring that parking misuse is addressed lawfully and effectively. As a landowner, you have the right to:



Appoint a parking operator to manage your land and enforce parking terms and conditions.



Control access to your parking facility based on your operational needs.



Issue Parking Charge Notices (PCNs) through our trained enforcement team.



Establish specific parking terms and conditions, such as tariffs, time restrictions, and permit requirements.

Legal Framework and Compliance: We operate in full compliance with:

The Protection of Freedoms Act 2012 (POFA): This law allows authorised parking operators to issue charges to unauthorised vehicles and seek payment from the registered keeper if the motorist's details are not provided.

The Single Sector Code of Practice: Our enforcement practices comply with the Code of Practice regulations, ensuring fairness and ethical conduct.

The Equality Act 2010: We assist landowners in meeting accessibility requirements, ensuring equitable parking provisions for individuals with disabilities.

Landowner Responsibilities:

To ensure a lawfully sound parking management system, property owners must:

Confirm their authority over the land and formally appoint a parking operator.

Ensure clear signage displaying parking terms and conditions, in accordance with Accredited Trade Association (ATA) guidelines.

Obtain any necessary planning or advertising consents for signage and enforcement measures.

Cooperate with appeals processes, where required, to ensure fair and transparent dispute resolution.

Our Legal Assurance: By partnering with WeWatch, you benefit from a comprehensive enforcement strategy that prevents unauthorised parking while ensuring compliance with all legal requirements. Our team handles every aspect of compliance, ensuring that your land remains protected and profitable.

ACCREDITATIONS



2019 WINNER
#Sigs19

&

2024 WINNER
#Sigs 24



MEMBER OF THE
BRITISH PARKING ASSOCIATION



Our utmost priority is to meet the needs of our customers, and we are committed to achieving excellence. Our c speak for themselves; prioritising customer satisfaction, safety, and quality has no other contest.

BPA:

The BPA is a leading membership community that supports traffic management Individuals in delivering the highest quality and standards of services that favour the benefit of society and the environment. It is a not-for-profit membership organisation representing the UK's parking and mobility sector.

IPC:

The IPC is a leading trade association for the professional parking community. It plays a significant role in accrediting parking operators in the private parking sector and ensuring that high standards are maintained by the parking operators. It also facilitates training courses to raise the standards of professionalism across the parking industry.

IAS:

The Independent Appeals Service (IAS) provides the ability to individuals who have received a parking charge notice to appeal against it. It aims to enhance transparency and promote impartiality in the parking appeals system.

ISO:

Through its members in 172 countries, ISO unites global experts to develop international standards. ISO plays a paramount role in establishing benchmarks that contribute to a more efficient and reliable environment.

Alcumus Safe Contractor:

Alcumus Safe Contractor helps organisations ensure they meet health and safety standards, manage contractor reviews, and streamline compliance processes. It supports a network of hiring clients, suppliers, and contractors through certifications, auditing, and compliance services to mitigate risks and grow their businesses.

Signature Award 2024:

James Tark, Managing Director of WeWatch, was named Entrepreneur of the Year at the Signature Awards 2024, marking his second win since 2019. The Signature Awards recognise entrepreneurial excellence, and Tark's success reflects WeWatch' commitment to innovation, customer satisfaction, and seamless parking solutions, solidifying its reputation as a trusted provider all over the country.



Wewatch

www.wewatchparking.com